

A
AUSTERITY
WINES OF THE HIGHEST DISCIPLINE
Product of California

MARK RASMUSSEN
SENIOR VICE PRESIDENT OF WINEMAKING



In addition to overseeing the Austerity program, Mark Rasmussen serves as SVP of Winemaking for parent winery O’Neill Vintners & Distillers. Prior to O’Neill, Mark spent 12 years with Golden State Vintners (GSV) where he was involved in winemaking and production across multiple wine regions and brands. He also served as GSV’s supervising winemaker for all grape harvest and crush activities – including significant experience working with premium varietal wines throughout California.

Mark began his winemaking career in 1977 with Pacific Land and Viticulture and later moved to Sebastiani in 1982, where he became Director of Winemaking. In 1986 Mark started his own company, Global Vin and Beverage, where he was instrumental in the launch of both the Vinterra and Viansa wine brands. He holds an undergraduate degree from UC Berkeley and a graduate degree in Food Science/Enology from Fresno State University.

BOB BROMAN
CONSULTING WINEMAKER



Bob Broman is the longtime winemaker for Cecchetti Wine Company and helped launch and manage several best-selling national wine brands, earning multiple “Best Buy” awards from *Wine Spectator*, *Wine Enthusiast* and *Wine & Spirits* along the way.

Bob has made wine at some of California’s leading wineries for over 35 years, including stints at Concannon, Stag’s Leap Wine Cellars, Guenoc, Langtry, St. Supery, Cecchetti-Sebastiani and Rutherford Ranch. He has also consulted on some international winemaking projects in France, Republic of Georgia, Italy and Chile. In addition, Bob and his family also produce super-premium Napa Valley wines under the Broman Cellars label. He holds a Bachelor of Science in Enology from the University of California, Davis.



O’NEILL
VINTNERS & DISTILLERS

ONeillTrade.com