

WINE RISING STARS

(thousands of 9-liter cases)

The brand must be less than five full years of age, and must have exhibited notable growth over the past few years.

Brand	Supplier	2008	2009	2010	2011p	'10/'11 % Change
Daily's Pouches	American Beverage Corp.	90	250	650	2,100	++
Apothic	E. & J. Gallo Winery	-	14	120	800	++
Flip Flop	The Wine Group	-	-	-	600	-
ChocoVine	Clever Imports	-	90	450	550	22.2%
Alamos	E. & J. Gallo Winery	-	75	345	520	50.7%
Madria Sangria	E. & J. Gallo Winery	-	125	226	300	32.7%
Kirkland Signature	E. & J. Gallo Winery	45	120	150	175	16.7%
Simply Naked	Constellation Wines	-	-	-	160	-
La Marca	E. & J. Gallo Winery	-	14	25	150	++
Entwine	Wente Vineyards	-	-	-	150	-
Green Fin	Bronco Wine Co.	-	3	87	120	37.9%
Tableleaf Winery	Bronco Wine Co.	-	-	-	107	-
Leese-Fitch	The Other Guys	21	42	69	103	49.3%
Starborough	E. & J. Gallo Winery	30	65	75	100	33.3%
Newman's Own	Trinchero Family Estates	54	67	86	97	12.8%
SeaGlass	Trinchero Family Estates	3	18	35	86	++
Ninety+Cellars	Latitude Beverage Co.	-	14	48	81	68.8%
LuLu B	The Wine Group	-	-	-	75	-
Colores Del Sol	Treasury Wine Estates	-	42	64	75	17.2%
blufeld	Constellation Wines	-	-	44	69	56.8%
Allure Winery	Bronco Wine Co.	-	-	-	65	-
Primal Roots	Constellation Wines	-	-	-	60	-
The Dreaming Tree	Constellation Wines	-	-	-	60	-
Pennywise	The Other Guys	1	3	31	55	77.4%
The Crusher	Don Sebastiani & Sons	5	26	34	43	26.5%
Ows Cellar Selection	The Other Wine & Spirits Company	12	24	32	40	25.0%
Project Paso	Don Sebastiani & Sons	-	-	-	37	-
Peregrin/Mohua	Vineyard Brands	-	1	28	35	25.0%
Backhouse	Cecchetti Wine Company	-	3	5	33	++
Brazin	DFV Wines	-	17	28	31	10.7%
Ruta 22	W.J. Deutsch & Sons	-	-	9	30	++
Cantina di Soave	Mionetto USA	-	-	18	28	55.6%
Fog Head	DFV Wines	-	2	9	24	++
Massimo	DFV Wines	-	-	1	23	++
Black Stallion	DFV Wines	-	-	-	20	-
Caves du Founalet Winery	Bronco Wine Co.	-	-	2	18	++
Carmenet Vineyards	Bronco Wine Co.	-	8	13	15	15.4%
Llai Llai	W.J. Deutsch & Sons	-	-	9	15	66.7%
Rioja Vega	Constellation Wines	-	-	-	10	-
Copa Del Rey	Hahn Family Wines	-	1	1	10	++
Don & Sons Sonoma Signature Series	Don Sebastiani & Sons	-	-	-	8	-
Chateau Tanunda	Banfi Vintners	-	-	3	7	++
Amusant	Bronco Wine Co.	-	-	-	7	-

(p) Preliminary. (++) Greater than 100%.