



BRAND ESSENCE

Pepi provides a fresh, crisp, easy-drinking wine for everyday occasions.

BRAND OVERVIEW

For more than forty years, Pepi has been a pioneer in California white wine. From the cool coastal vineyards of California comes lively fruit that beckons you to a picnic or a day at the beach. Pepi is the perfect match for the fresh foods of the spectacular coast. Fresh and lively, Pepi delivers in every sip.

WINEMAKING

With our Pepi Sauvignon Blanc and Pinot Grigio, we strive for a balance of flavor, acidity and fruit that reflects our cool coastal vineyard sources. Our Sauvignon Blanc has notes of vibrant peppers and grapefruit, and is loaded with citrus. Medium-bodied and crisp, this wine has a lovely palate and lingering lime and orange flavors. It is a wonderful complement to your favorite chicken or seafood dish. Our Pinot Grigio offers fresh aromas of white flowers, pear drop and citrus. The palate is crisp, with a refreshing, clean finish. Enjoy this wine with oysters or a light seafood linguine.

In the Pepi tradition, our fresh, crisp wines are the signature for spontaneous, everyday celebrations – truly modern style in a wine glass. At a suggested retail price of \$10.00, Pepi delivers the perfect easy-drinking white wine.

