



The Fastest Selling Wines In The U.S... Again!



WINE RISING STARS
(thousands of 9-liter cases)

The brand must be less than five full years of age, and must have exhibited notable growth over the past few years.

Brand	Supplier	2006	2007	2008	2009p	'08/'09 % Change
Redtree	Cecchetti Wine Company	-	21	79	110	39.2%
Line 39	Cecchetti Wine Company	-	11	19	35	84.2%

(p) Preliminary. (++) Greater than 100%.



Beverage Dynamics/Cheers, March 2010

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