



## **O'Neill Vintners & Distillers Partners with Young's Market Company for California Distribution**

**August 5, 2014—Parlier, CA**—Effective August 1, 2014, O'Neill Vintners & Distillers, the 8<sup>th</sup> largest wine company producer in the U.S., will distribute its wine brand portfolio in California through Young's Market Company, a leading distributor of fine wines and spirits. Young's Market will manage distribution of the company's national brands portfolio including Line 39, Camelot, Moscato Allegro, Austerity, Pepi, Redtree, and Tin Roof. [www.oneillwine.com](http://www.oneillwine.com)

"We are growing our wine business by focusing on creating quality wines from California that resonate with today's consumer," said CEO and founder Jeff O'Neill. "Our distributors are key partners in this pursuit and we are excited to join with Young's Market Company in our home state. This partnership will have tremendous impact on our company."

2014 has been a transformative year for O'Neill Vintners & Distillers. In April 2014, O'Neill partnered with Cecchetti Wine Company to create a strong national portfolio. O'Neill is led by CEO and founder Jeff O'Neill with industry veteran Roy Cecchetti installed as president of O'Neill national brands. The partnership brings together quality vineyard sources, state of the art wine facility, marketing and sales expertise and a combined national brands portfolio of more than 500,000 cases.

"The O'Neill wine portfolio is ideally suited to our organization," said Jason Wooler, Executive Vice President and General Manager of Young's Market Company. "It's dynamic, great quality and competitively priced, which over delivers for customers. We see great potential for them in the years to come."

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