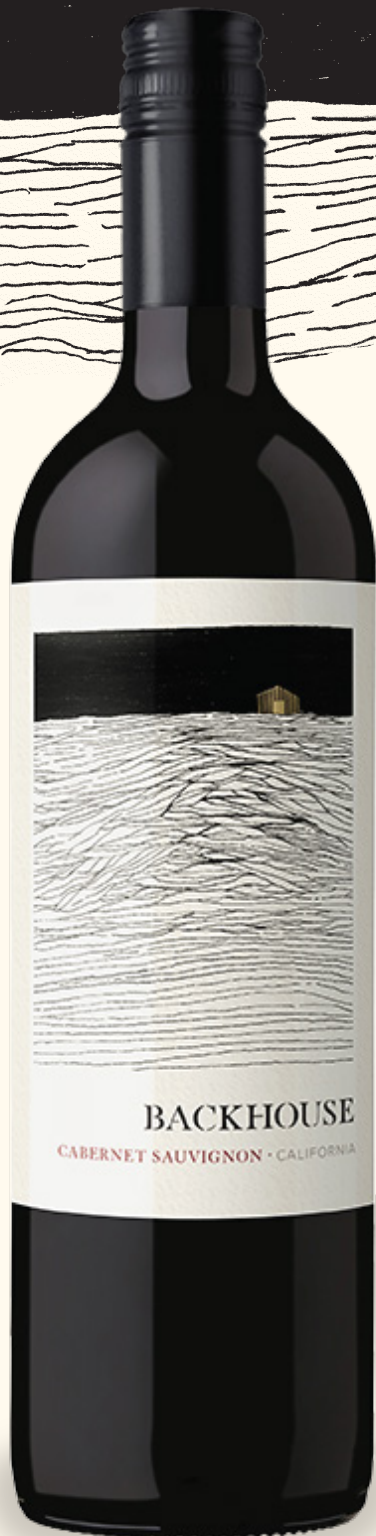


INTRODUCING THE NEWLY REDESIGNED

# BACKHOUSE

SHIPPING SOON



## THE BACKHOUSE STORY

Situated next to the grand willow tree and natural pond, the old BACKHOUSE is home to vintners, writers, and artists—all of whom take inspiration from the natural world. BACKHOUSE wines burst with character and nuanced verve that warrant deep appreciation and stimulating conversation. Welcome to the Backhouse, where life well lived becomes a story well told.

## THE WINEMAKING APPROACH

BACKHOUSE offers consumers fruit-forward varietals of exceptional quality that are perfect for everyday enjoyment. Our wines are ideal as an aperitif or served with meals as well as special occasions. BACKHOUSE wines originate from select vineyards located in California's acclaimed Northern Interior, Sacramento Delta and Central Coast winegrowing regions. These ideally situated, cool-climate vineyards foster slow, even ripening of the grapes, enabling us to produce outstanding premium wines with a balance of rich, ripe fruit flavors and crisp acidity.

## VARIETALS

Now available in Cabernet Sauvignon, Merlot, Pinot Noir and Chardonnay.

## KEY SELLING POINTS

- New package designed to fit on-premise category
- High-Margin opportunity: ideal as a house pour or featured happy hour item
- Past Scores include
  - 2015 Merlot - Double Gold, SF Chronicle Wine Competition*
  - 2013 Chardonnay - Double Gold, SF Chronicle Wine Competition*
  - 2013 Chardonnay - Gold, TEXSOM International Wine Awards*

BACKHOUSEWINES.COM

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